



# CREATIVE SENIORS

*BE ACTIVE, BE ARTIST, INSPIRE OTHERS.*

## NEWSLETTER N. 2

### COMPASS

## How to involve seniors in creative learning experiences and in entrepreneurship activities



One of the most significant result of the CREAS project is the **Compass** on how to involve seniors in creative learning experiences and in entrepreneurship activities.

It has **2 Sections** and **5 Modules** in each Section. Check out its structure on the next page!

PROJECT N. 2023-1-LT01-KA220-ADU-000155789

#### IN THE NEWSLETTER

- *The CREAS COMPASS.*
- *Structure of the COMPASS.*
- *Partnership meetings*
- *Project partners..*



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# Structure of the Compass

<b>Section 1</b> <b>Specifics of teaching seniors in different learning settings and formats, engaging them as senior peer-to-peer educators and involving them in artistic and creative activities and in creative recycling and upcycling</b>	<b>Section 2</b> <b>Basics of an entrepreneurship initiative and how to become a senior entrepreneur</b>
<i>1.1 - Tips on specifics of teaching elder adult learners, including in face-to-face, online and blended settings</i>	<i>2.1 - How to become a senior entrepreneur – basics of an entrepreneurship initiative</i>
<i>1.2 - Becoming a Senior Peer-to-peer educator</i>	<i>2.2 - How to structure production with hand-made art and craft works</i>
<i>1.3 - How to involve seniors in artistic and creative activities</i>	<i>2.3 - How to promote hand-made art and craft works</i>
<i>1.4 - Basics of creative recycling and upcycling at home settings</i>	<i>2.4 - How to successfully do marketing, including in social media</i>
<i>1.5 - Art and craft activities using natural materials</i>	<i>2.5 - How to calculate costs and successfully sell hand-made art and craft works</i>



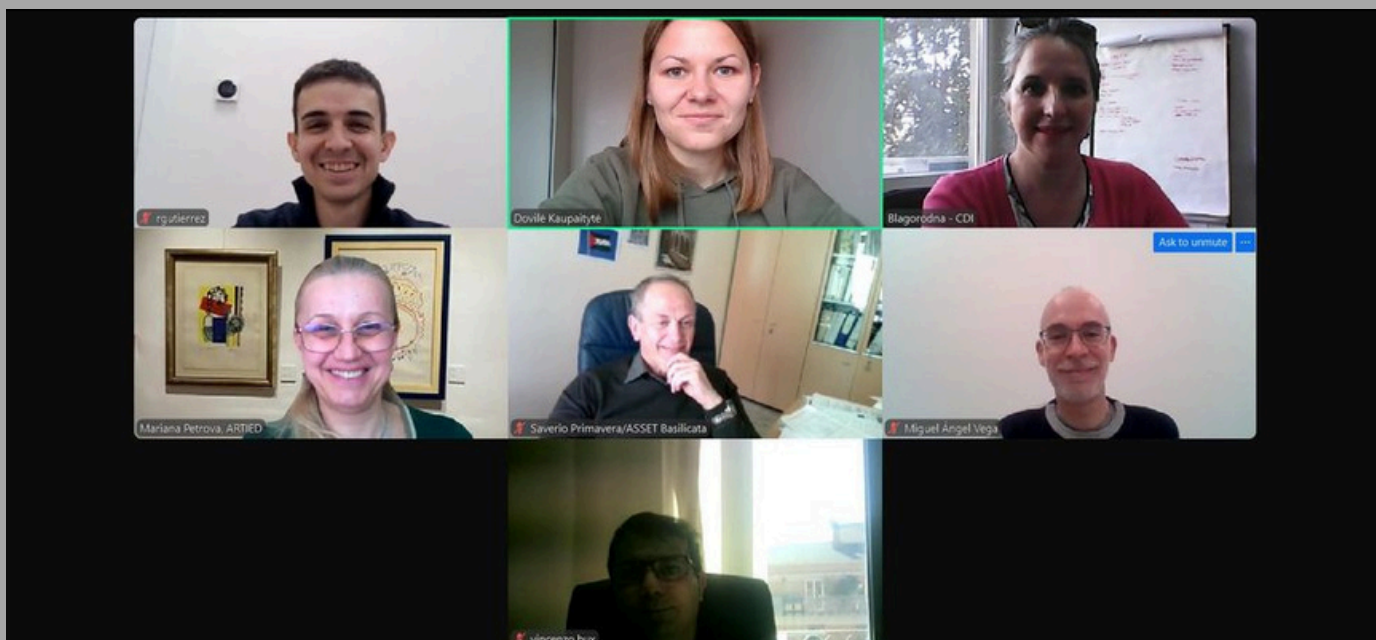
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## Partnership meetings.

The "CreaS" consortium met in **Sofia, Bulgaria** on 3rd and 4th October 2024, for the second transnational partners meeting to discuss the final steps in the implementation of the Compass and to plan the international training in Spain dedicated to **elder adult educators**.



- **online** on October 31st to finalise the agenda of the Interdnational Training aimed to generate, in a collaborative manner, ideas about activities that will be included in a future catalog





Stay tuned!

For more info



<https://www.creativeseniors.eu/>



Creative Seniors

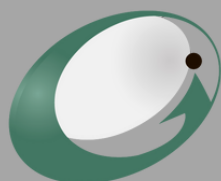


Creas - Creative Seniors



# The project partners

Click on the logo to open the website



**EDUKACINIAI  
PROJEKTAI**

Lithuania - Project Leader



Bulgaria



Spain



Институт за развој на заедницата  
Community Development Institute  
Instituti për Zhvillim të Bashkësisë

[www.cdi.mk](http://www.cdi.mk)

MACEDONIA

North Macedonia



**ASSET  
BASILICATA**

Italy

